

The Bavarian American Academy (BAA) promotes and coordinates the interdisciplinary cooperation of scholars in the social and cultural studies in the widest sense, specializing in aspects of North American culture, society, politics, and economics in their hemispheric and global contexts.

**The organizers wish to thank the following institutions for their generous support:**



**Keynote venue:**  
NS-Dokumentationszentrum München  
Max-Mannheimer-Platz 1

**Conference venue:**  
Amerikahaus  
Barer Straße 19a, Munich



## 19th International Academy Conference New Perspectives on Transatlantic Relations: Multidisciplinary Approaches

Talk about the crisis of liberal democracy, the decline of the West, and the end of transatlantic relations as we knew them is ubiquitous these days. It is largely triggered by the election of Donald Trump to the office of US president and the tumultuous turmoil European-American relations were thrust into in response.

A closer look, however, reveals that the much noted "Atlantic Drift" set in already shortly after the end of the Cold War, that the history of European-American relations during the Cold War was one of conflict and confrontation just as much as it was one of cooperation and unity, and that the further back in history one goes, the more ambivalent and contradictory European-American relations appear.

Taking the complexity, multi-dimensionality, and ambivalence of European-American relations throughout the ages as points of departure, and pursuing a historical perspective encompassing the early modern and modern periods, the Annual Conference of the Bavarian American Academy seeks to critically re-assess the topics, dimensions, processes, and problems of transatlantic relations from a multi-disciplinary angle. It will thematize the political, economic, and cultural dimensions of European-American relations from the seventeenth century to today, and reflect them in categories of cooperation and conflict, convergence and divergence. Its overall scholarly aim is to arrive at a deeper and fuller understanding not only of transatlantic relations as such, but also of the situation in which we are currently acting.

**no conference fee  
registration requested**

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19th Academy Conference



## New Perspectives on Transatlantic Relations

Multidisciplinary Approaches

**July 4-6, 2019  
International Conference  
Amerikahaus Munich**



**bavarian  
american academy**

## Thursday, 4 July 2019

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- 18.00 Conference Opening** at Amerikahaus  
Welcome by **Heike Paul** (Bavarian American Academy)
- Award Ceremony**  
Honorary Membership for **Donald E. Pease** (Dartmouth College)  
BAA Dissertation Award
- 19.00 Keynote Address** at NS-Dokumentationszentrum  
Welcome by **Mirjam Zadoff** (NS-Dokumentationszentrum)
- Roger Cohen** (The New York Times)  
*Transatlantic Relationships: The Bond that Went Freelance*
- Reception** at Amerikahaus

## Friday, 5 July 2019

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- 09.00 Panel I: Transatlantic Relations in the Early Modern Period**  
Chair: **Susanne Lachenicht** (University of Bayreuth)
- Wim Klooster** (Clark University)  
*Making Comparisons in Atlantic History: Representation in the Age of Revolutions*
- Trevor Burnard** (University of Melbourne)  
*An Imperial History of the American Revolution in the Age of Atlantic History*
- 10.30 Coffee Break**
- 11.00 Panel II: Challenges Confronting the Transatlantic West in World Politics**  
Chair: **Jürgen Gebhardt** (University of Erlangen-Nuremberg)
- Stefan Fröhlich** (University of Erlangen-Nuremberg)  
*How Europe Should Cope with Trump and Transatlantic Fragmentation*

## Friday, 5 July 2019

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- Heather Conley** (Center for Strategic and International Studies, Washington D.C.)  
*Going Our Separate Ways?: Transatlanticism in an Era of Great Power Competition*
- Gale A. Mattox** (U.S. Naval Academy, Annapolis)  
*Nato: Current Issues and Future Prospects*
- 13.00 Lunch Break**
- 14.00 Panel III: German Americans in the Atlantic World**  
Chair: **Heike Paul** (University of Erlangen-Nuremberg)
- Jana Weiß** (University of Muenster):  
*Transatlantic Pioneers: German-American Brewers in 19th Century United States*
- Yannik Mück** (University of Wuerzburg)  
*The "German Peril": German-American Relations Before World War I. A Historical and Media-Analytical Examination*
- 15.30 Coffee Break**
- 15.45 Award Ceremony**  
Spevack Award of the Lasky Center for Transatlantic Studies
- 16.00 Panel IV: Music and Film in Transatlantic Relations**  
Chair: **Kerstin Schmidt** (University of Eichstaett-Ingolstadt)
- Axelle Germanaz** (University of Erlangen-Nuremberg)  
*"Back in the Fatherland": White Power Music and Trans-Nationalism*
- Mathias Häußler** (University of Regensburg)  
*Cold War Elvis: The Double-Edged Sword of US Popular Culture in 1950s Europe*
- Andreas Etges** (University of Munich, LMU)  
*Honorable Soldiers, Courageous Resistance, and an Unbeatable Band of Brothers: Hollywood Films and National Narratives of the War in Europe*
- 18.30 BAA Members Meeting (members only)**

## Saturday, 6 July 2019

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- 09.00 Panel V: Transatlantic Relations and Economics**  
Chair: **Erik E. Lehmann** (University of Augsburg)
- David B. Audretsch** (Indiana University Bloomington)  
*Renewing the Transatlantic Relationship in the Era of Industrie 4.0*
- Karl Morasch** (Bundeswehr University Munich)  
*Multilateralism vs. Bilateralism in International Economic Relations*
- 10.30 Coffee Break**
- 11.00 Panel VI: Historical Perspectives on Transatlantic Relations**  
Chair: **Volker Depkat** (University of Regensburg)
- Frank Hadler** (Leibniz Institute GWZO Leipzig)  
*Slovaks and Czechs in America during World War I on the Project of a Czechoslovak Statehood*
- Mary Nolan** (New York University)  
*Transatlantic Troubles in Historical Perspective: What's New, What's Not*
- 13.00 End of Conference**