The Bavarian American Academy (BAA) promotes and coordinates the interdisciplinary cooperation of scholars in the social and cultural studies in the widest sense, specializing in aspects of North American culture, society, politics, and economics in their hemispheric and global contexts.

The organizers wish to thank the following institutions for their generous support:

**Keynote venue:**
NS-Dokumentationszentrum München
Max-Mannheimer-Platz 1

**Conference venue:**
Amerikahaus
Barer Straße 19a, Munich

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19th International Academy Conference
New Perspectives on Transatlantic Relations: Multidisciplinary Approaches

Talk about the crisis of liberal democracy, the decline of the West, and the end of transatlantic relations as we knew them is ubiquitous these days. It is largely triggered by the election of Donald Trump to the office of US president and the tumultuous turmoil European-American relations were thrust into in response.

A closer look, however, reveals that the much noted “Atlantic Drift” set in already shortly after the end of the Cold War, that the history of European-American relations during the Cold War was one of conflict and confrontation just as much as it was one of cooperation and unity, and that the further back in history one goes, the more ambivalent and contradictory European-American relations appear.

Taking the complexity, multi-dimensionality, and ambivalence of European-American relations throughout the ages as points of departure, and pursuing a historical perspective encompassing the early modern and modern periods, the Annual Conference of the Bavarian American Academy seeks to critically re-assess the topics, dimensions, processes, and problems of transatlantic relations from a multi-disciplinary angle. It will thematize the political, economic, and cultural dimensions of European-American relations from the seventeenth century to today, and reflect them in categories of cooperation and conflict, convergence and divergence. Its overall scholarly aim is to arrive at a deeper and fuller understanding not only of transatlantic relations as such, but also of the situation in which we are currently acting.

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New Perspectives on Transatlantic Relations
Multidisciplinary Approaches

July 4-6, 2019
International Conference
Amerikahaus Munich

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no conference fee
registration requested

Bavarian American Academy
Stiftung Bayerisches Amerikahaus gGmbH
Barer Str. 19a
80333 Munich, Germany
Tel: 089-55 25 37-41
info@amerika-akademie.de
www.amerika-akademie.de
Thursday, 4 July 2019

18.00 Conference Opening at Amerikahaus
Welcome by Heike Paul (Bavarian American Academy)

Award Ceremony
Honorary Membership for Donald E. Pease
(Dartmouth College)
BAA Dissertation Award

19.00 Keynote Address at NS-Dokumentationszentrum
Welcome by Mirjam Zadoff (NS-Dokumentationszentrum)
Transatlantic Relationships: The Bond that Went Freelance
Reception at Amerikahaus

Friday, 5 July 2019

09.00 Panel I: Transatlantic Relations in the Early Modern Period
Chair: Susanne Lachenicht (University of Bayreuth)
Wim Klooster (Clark University)
Making Comparisons in Atlantic History: Representation in the Age of Revolutions
Trevor Burnard (University of Melbourne)
An Imperial History of the American Revolution in the Age of Atlantic History

10.30 Coffee Break

11.00 Panel II: Challenges Confronting the Transatlantic West in World Politics
Chair: Jürgen Gebhardt (University of Erlangen-Nuremberg)
Stefan Fröhlich (University of Erlangen-Nuremberg)
How Europe Should Cope with Trump and Transatlantic Fragmentation

13.00 Lunch Break

14.00 Panel III: German Americans in the Atlantic World
Chair: Heike Paul (University of Erlangen-Nuremberg)
Jana Weiß (University of Muenster): Transatlantic Pioneers: German-American Brewers in 19th Century United States
Yannik Mück (University of Wuerzburg)
The "German Peril": German-American Relations Before World War I: A Historical and Media-Analytical Examination

15.30 Coffee Break

15.45 Award Ceremony
Spevack Award of the Lasky Center for Transatlantic Studies

16.00 Panel IV: Music and Film in Transatlantic Relations
Chair: Kerstin Schmidt (University of Eichstaett-Ingolstadt)
Axelle Germanaz (University of Erlangen-Nuremberg)
"Back in the Fatherland": White Power Music and Trans-Nationalism
Mathias Häußler (University of Regensburg)
Cold War Elvis: The Double-Edged Sword of US Popular Culture in 1950s Europe
Andreas Etges (University of Munich, LMU)
Honorable Soldiers, Courageous Resistance, and an Unbeatable Band of Brothers: Hollywood Films and National Narratives of the War in Europe

18.30 BAA Members Meeting (members only)

Saturday, 6 July 2019

09.00 Panel V: Transatlantic Relations and Economics
Chair: Erik E. Lehmann (University of Augsburg)
David B. Audretsch (Indiana University Bloomington)
Renewing the Transatlantic Relationship in the Era of Industrie 4.0
Karl Morasch (Bundeswehr University Munich)
Multilateralism vs. Bilateralism in International Economic Relations

10.30 Coffee Break

11.00 Panel VI: Historical Perspectives on Transatlantic Relations
Chair: Volker Depkat (University of Regensburg)
Frank Hadler (Leibniz Institute GWZO Leipzig)
Slovaks and Czechs in America during World War I on the Project of a Czechoslovak Statehood
Mary Nolan (New York University)
Transatlantic Troubles in Historical Perspective: What’s New, What’s Not

13.00 End of Conference