



Transnational America: The Fading of Borders in the Western Hemisphere

Munich, 22 - 24 June 2000

A Conference Organized by the Bavarian American Academy
Hinweis: Die Konferenz wurde nur in englischer Sprache abgehalten.

Thursday, June 22

- 5 p.m. Welcome: Helmbrecht Breinig, Director, Bavarian American Academy
- Welcome Address: George A. Glass, Consul General, The United States of America
- Welcome Address by a Representative of the Bavarian State Ministry for Science, Research and the Arts
- 6 p.m. **Keynote Address:**
"The New American Transnationalism"
Catherine McArdle Kelleher, Director, Aspen Institute Berlin
- 8 p.m. Reception at the Amerika Haus

Friday, June 23

- 9 a.m. **Workshop I: "Migration and Multiple Loyalties"**
Chair: Helmbrecht Breinig, Universität Erlangen-Nürnberg
Stefan Palmié, University of Maryland: "Immigrant Deities and the Semantics of Race"
Patricia Fernandez Kelly, Princeton University: "Voices Lost, Voices Found: The Changing Identities of Nicaraguans and Cubans in Miami"
Respondent: Heike Paul, Universität Leipzig
- 10.30 a.m. Coffee Break
- 11.00 a.m. **Workshop II: "Hemispheric Nationalism"**
Chair: Hans-Joachim König, Universität Eichstätt
Ricardo D. Salvatore, Universidad Torcuato Di Tella, Buenos Aires: "Practical Pan-Americanism: How the US Business Community Imagined a Hemispheric Market (1890-1930)"
Respondent: Stefan Rinke, Universität Eichstätt
- 1 p.m. Lunch
- 3 p.m. **Workshop III: "The Meanings of Boundaries in Culture and Politics"**
Chair: Udo Hebel, Universität Regensburg
Werner Sollors, Harvard University: "The Multilingual Anthology of American Literature: Crossing Linguistic Boundaries in American Culture"
John Carlos Rowe, University of California (Irvine): "Imaginary Borders (With Real People Crossing Them)"
Respondent: Rüdiger Kunow, Universität Potsdam
- 4.30 p.m. Coffee Break
- 5 p.m. **Workshop IV: "The Emergence of a New Economic Order"**
Chair: Rainer-Olaf Schultze, Universität Augsburg
Thomas J. Courchene, Queens University: "A State of Minds: A Human Capital Future in the Information Era"
Jonathan Eaton, Boston University: "Technology in the World Economy"
Respondent: Jürgen Kähler, Universität Erlangen-Nürnberg
- 8 p.m. **Keynote Speech:**
Arjun Appadurai, University of Chicago: "Is Globalization really Americanization?"

Saturday, June 24

- 9 a.m. **Workshop V: "Global Culture"**
Chair: Berndt Ostendorf, Universität München
Todd Gitlin, New York University: "The Supply Side and the Demand Side of American Popular Culture"
Susan H. Armitage, Washington State University: "Whose Woman? Gender Issues in Transnational Perspective"
Respondent: Sieglinde Lemke, Kennedy-Institut, FU Berlin
- 10.30 a.m. Coffee Break
- 11 a.m. **Workshop VI: "Beyond the Nation States? Integration and Regionalization of the North American Continent"**
Chair: Jürgen Gebhardt
George Ross: "The Changing Boundaries of Membership in North America"

Reg Whitaker, York University: "Fortress North America? Social Fragmentation and State Integration"
Respondent: Ursula Lehmkuhl, Universität Erfurt

noon Lunch

2 p.m. **Workshop VII: "Media in a New World System"**

Chair: Hans Kleinsteuber, Universität Hamburg

Paul Ashdown, University of Tennessee: "From Wild West to Wild Web: Public Intellectuals on the Cyberspace Frontier"

John Urry, Lancaster University: "The Mass Media and Global Citizenship"

Respondent: Stephan Fuchs, Amerika-Institut, Munich University

5 p. m. **"The Outsider as Insider"**

Bharati Mukherjee reads from Jasmine, The Holder of the World and Leave it to Me

Introduction: Brigitte Scheer-Schäzler, Universität Innsbruck

